

*Your partner for
international Trade*



MX

CONSULTING

1 THE SITUATION

Two facts:

1. Germany with its 80 million people and high purchasing power is one of the most interesting markets for any kind of product.

Nevertheless, many foreign companies face problems in finding the right access to this market or simply neglect it.

2. In Germany with its thousands of small and medium sized companies there are a lot of hidden champions in all parts of the market.

Even though they may be very successful in Germany they do not have a real international performance.

In both cases

MX-CONSULTING can help ...

THE SOLUTION

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**According to your special requirements
MX-CONSULTING offers you the following
services:**

- } Representing your product and services
(agency)*
- } Presenting and promoting your products*
- } Searching and screening of suitable products,
brands and business partners*
- } Conducting of negotiations*
- } Organising of business visits*
- } Translation of sales material (catalogues,
leaflets, etc.) and websites into German*
- } Participating at trade fairs*
- } Market intelligence and reporting*

THE PARTNER

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*Why is Michael Marx
the right partner?*

1. Personal and professional competence:

- } University degree in economics*
- } University degree in educational sciences*
- } Former naval officer*
- } Excellent analytical skills*
- } Intercultural understanding*

2. Extensive sales experience in several German companies:

- } Rastal*
Glassware, ceramics, gift items
- } Winkhaus Technik*
Window and door fittings (B2B business)
- } Collonil*
Shoe and leather care items

THE PARTNER

3

3. Good language skills:

German mother tongue; fluent in English, French, Spanish.

Native speakers in other languages are available on request.

4. Good contacts:

Use our network of partners.

5. Reasonable costs:

The remuneration will be closely related to sales effectiveness.



THE CONTACT

Why wait any longer and let slip interesting business opportunities in Germany?

Let us try to make Germany one of your core markets.

*I am looking forward
to hearing from you.*

CONSULTING

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